

# Curriculum

## Business Psychology

Year 1			Year 3		
Sem 1	Module	EC	Sem 5	Module	EC
1	Introduction to Business & Psychology	6	19	Emotions in the workplace	8
2	Personal skills & Academic writing*	6	20	Management & Leadership*	8
3	Team work & Project management*	6	21	Anthropology based marketing and advertising	8
4	Applied Statistics and Data Analysis*	6	10.4	Entrepreneurship IV	6
5	Applied Mathematics I*	6			
Sem 2	Module	EC	Sem 6	Module	EC
6	Business fundamentals	6	22	Psychologically based personnel selection and recruitment	8
7	Cognitive psychology of learning and motivation	8	23	Psychologically based personnel development in a digital world	8
8	Operations and information management	6	24	Change Management*	8
9	Applied Research methods	6	25	Knowledge and Innovation management	6
10.1	Entrepreneurship I*	4			
Year 2			Year 4		
Sem 3	Module	EC	Sem 7	Modules Specialisation**	EC
11	Cognitive psychology of emotions and perceptions	6	26.1	The learning organisation	14
12	Personality psychology: Understanding differences between people	8	26.2	Emotional and spiritual leadership	14
13	Finance and accounting for business*	6	26.3	Global topics - ethics, diversity, inequality & the triple bottom	14
14	Social psychology: Men and his social environment	6	26.4	Applied research in Psychology	14
10.2	Entrepreneurship II*	4			
Sem 4	Module	EC	Sem 8	Module	EC
15	Digital Marketing*	8	27	Internship *	20
16	International societal agreement and law	6	28	Applied Research Project*	12
17	Organisational psychology, virtual team work and communication	6			
18	Emotional, intercultural and spiritual leadership	6			
10.3	Entrepreneurship III*	4		<b>Total Study Program</b>	<b>240</b>